



Lowen Consultancy

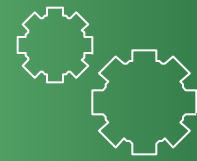
CONTENT THAT IS TAILORED TO SUIT **YOUR** LEVEL OF EXPOSURE

Lowen Consultancy is a marketing consulting firm in the business of building connections between brands and customers. Our belief is that a brand must inspire how people feel, influence how they behave, and compel them to act.

Our marketing strategy research, analytics, and consulting services can help move your brand from where it currently stands to where you want it to be.

At Lowen Consultancy, we bring together frontline experience, insight and analytics to help you develop, plan and implement a marketing strategy that will change your brands trajectory.

Helping to “shape” your business...



TAILORED SOLUTIONS

WE look to address your needs specific to your market, tailoring a marketing strategy that will direct your brand trajectory...

building “**connections**” between brands and customers...



About **CAROLE**

With a background in Marketing Management, Carole brings with her over a decade of experience leading teams in strategic analysis, business planning and implementation. Her achievements can be seen in her creative ability to develop and work to a plan.

Working across industries Carole has faced challenges and seen success, and believes it is these lessons that have shaped her ability to offer marketing insight and perspective to her clients.

“I take inspiration from the human story and learn how to be a better marketer every day by observing the world around me”...

Carole graduated in 2001 from the Institute of Marketing Management (**IMM**).



CONNECT

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